

# LAUREN SIMPSON

## CONTACT

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🌐 LCSCreative.com

## EDUCATION

### BFA, Visual Media Arts

Emerson College

### Minor, Writing

Emerson College

## SKILLS

- High quality design knowledge
- Sophisticated typography
- Expert understanding of layout and composition
- Keen eye for imagery
- Knowledge of marketing strategies
- Research capabilities
- Multi-task with ease
- Creative thinking skills
- Understanding of print production
- Flexible and adaptable
- Strong written and verbal communication skills
- Adobe Creative Suite
- Microsoft Office
- Social Media
- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere, AfterEffects, Acrobat
- Microsoft Office
- Google Programs: Docs, Slides, Sheets
- Misc Programs: Keynote, Canva, Outlook, Gmail, Vimeo, Box, Wrike
- Social Media: Instagram, TikTok, X(Twitter)

## SPECIAL PROGRAMS

- Concord Regional Technical Center Graphic Design Program
- Champlain College Young Writers Conference
- Global Leadership Program : Costa Rica

## PROFESSIONAL EXPERIENCE

### Design Coordinator

Metro-Goldwyn-Mayer // Amazon  
Beverly Hills, CA

May 2022 - Current

- Works independently and cross-departmentally to conceptualize and design print and digital creative for pitch presentations and marketing communications to create compelling narrative
- Utilizes various programs such as Adobe Photoshop, Illustrator, Acrobat, Keynote for projects
- Efficiently facilitates communication between producers, clients, and coordinators to create cohesive branding and style
- Maintains project deadlines across multiple departments
- Manage and lead design on over 10+ ongoing design projects weekly
- Maintains high quality design and brand standards
- Collaborates, critiques and brainstorms with team

### Design Development Assistant

Glassman Media  
Burbank, CA

May 2021 - May 2022

- Conceptualize design projects such as key art, posters, one-sheets, pitch decks, and more
- Collaborate and coordinate media projects across departments
- Work closely with producers and clients to produce viable projects
- Maintain schedule and momentum on ongoing projects
- Research, clip pulling, photo pulling

### Freelance Production and Design

Self - Employed  
NH, MA, CA +

Sept 2019 - Current

- Pioneered promotional media projects through pitching, development, production, and post for clients such as Milk-Bone, and Cowabungas
- Created cohesive branding identity, logo, and more graphic design projects for clients such as Move More
- Led and managed photoshoots for UberEats and GrubHub
- Wrote and led commercial shoots in collaboration with Dreamer Digital for clients such as Demetrio's Painting Co. and Cookie's Cafe
- Managed unscripted content for TJL Summer Sacrifice and IM Group
- Short-form storytelling
- Created social media content for small businesses

## INTERNSHIP EXPERIENCE

### Graphics Media Production Intern

First Gen Media + Radio  
Nashua, NH

Dec 2020 - May 2021

### Media Development Intern

Highland Film Group  
Los Angeles, CA (remote)

Jan 2021 - May 2021

### Graphic Design Intern

Concord Lithography  
Concord, NH

Jan 2017 - May 2017

### Graphic Design Intern

Bow Book Bindery  
Concord, NH

Jan 2017 - May 2017